

FOLLOWING THE RECENT PANDEMIC, AMBULANCE TODAY WILL BE PRODUCING THREE PUBLICATIONS THIS YEAR, AS OPPOSED TO THE USUAL FOUR.

WITH REGARD TO FORWARD FEATURES LISTS:

USUALLY WE CAN PROVIDE THIS FOR WHICHEVER EDITION WE ARE CURRENTLY WORKING ON.

HOWEVER, THIS YEAR OUR EDITORIAL CONTENT WILL LIKELY BE ARRANGED WITH SHORTER TIME FRAMES, MAKING FORWARD FEATURES LISTS UNFEASIBLE.

THIS IS NOT REALLY AN ISSUE FOR MOST ADVERTISERS, AS ALL CONTENT WITHIN THE MAGAZINE AND ONLINE IS EMS FOCUSED AND THEREFORE CATERS TO YOUR TARGET MARKET.

THANKS TO THE WELL KNOWN AND CONSISTENTLY HIGH STANDARD OF OUR EDITORIAL CONTENT, AMBULANCE TODAY IS READ FROM COVER TO COVER BY THE PEOPLE YOU WANT TO REACH.

THIS MEANS GREAT VISIBILITY FOR **YOUR** ADVERTISING CAMPAIGNS.



AMBULANCE TODAY IS PRODUCED IN BOTH PRINTED AND DIGITAL FORMATS.

HOWEVER, IN THE INTERESTS OF PROTECTING OUR ALREADY VULNERABLE AMBULANCE STAFF AND FRONTLINE HEALTHCARE WORKERS, WE WILL BE RELYING ON THE DIGITAL PDF FORMAT TO PRODUCE THIS YEAR'S PUBLICATIONS.

PRINTED VERSIONS CAN STILL BE DELIVERED UPON REQUEST.

UNTIL FURTHER NOTICE, THESE WILL REMAIN FREE OF CHARGE, AS THEY ALWAYS HAVE BEEN.

IN BETWEEN PUBLICATIONS, AMBULANCE TODAY WILL ALSO BE DELIVERING CONTENT ONLINE.

AMBULANCE TODAY'S CURRENT SCHEDULE IS AS FOLLOWS:

SUMMER EDITION: MON. 14TH JUNE  
AUTUMN EDITION: MON. 2ND AUGUST  
WINTER EDITION: MON. 1ST OCTOBER

